



PUBLIC DIGITALIZATION PROGRAM

IV edition
11-15 May 2026

G R O W I N G O U R P U B L I C O R G A N I Z A T I O N

A SCHOOL OF TRAINING FOR THE 21ST CENTURY

EBS Business School is one of the youngest Business Schools in Spain, founded in 2008 and committed to the learning and individual development of people like you, with managerial responsibilities and with interest in your own training.

EBS's activities and training actions are aimed at executives and managers of organizations. They are programs, courses, conferences... in collaboration with partners from the best institutions of higher education in Spain and the rest of the world.

Take some time to share it with other people with the same concerns and worries as you. Take time to train yourself.
Time to grow.



PUBLIC DIGITALIZATION PROGRAM



During this program, participants will have the opportunity to interact with digital technology experts, visit leading companies in the field of digitization and share experiences with other public sector professionals. From artificial intelligence to data analytics, cybersecurity to information management, a wide range of topics relevant to the digital transformation of the public sector will be explored.

The goal is to provide participants with the tools and knowledge needed to drive innovation and efficiency in their organizations. We hope that this experience will be enriching and inspire each participant to lead digital change in their respective areas of work in their home countries.

Welcome to this exciting journey towards the digitalization of the public sector!

The program is aimed at the following people:

- **Public workers**, staff in public organizations or people working.
- Responsible and middle management of **public organizations**.
- Any Public Sector worker with **high potential** who wants to improve their skills.

Number of places: **20**



CONTENTS

The program aims to provide in each session a real and updated overview of the strategy and its implementation.

Day 1: 11 May	Institutional meetings with Business organizations: • University of Extremadura (Vicepresident of Technology) • Business Associations • COMPUTAEX (Extremadura Supercomputing Center) • Heads of enterprise and innovation of the Public Administration.
Day 2: 12 May	Meetings with the Directorate General of Digital Agenda of the Regional Government of Extremadura.
Day 3: 13 May	Meetings with the Digital Agency of the Regional Government of Andalusia and the Provincial IT Society of the Seville Council. a) Digital (Internet) promotion, cloud hosting. b) Developing digital mail-rooms. c) Digitalization of data collection, development of data collection platforms in public administration: functional areas.
Day 4: 14 May	Workshop on best practices in Organizations. Case Studies: • Fundecyt. Innovative sector. Digitalization Projects in Public Sector • APRODERVI. Association for Promotion Villuercas & Ibores Region • Regional Government. Digitalization strategy in Extremadura.
Day 5: 15 May	Final Masterclasses: The improvement of digital public services: a) New applications for an adequate electronic administration. b) The use of citizen service platforms and the reduction of bureaucratic mechanisms. c) Innovative contributions to the digitization of rural areas. d) Electronic and telematic services integrated into the administration platform. e) Use of artificial intelligence in digitization and data management processes to make life easier for citizens.

The PDP is one of the courses best evaluated by students and participants. The alumni mentoring system also allows the monitoring of teamwork and the development of the PDP with interest and discipline.

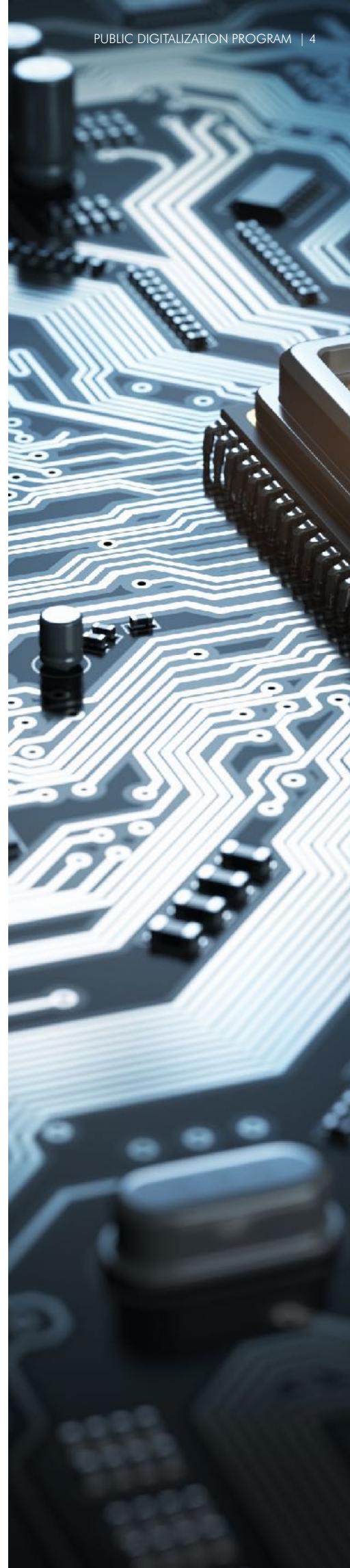




EBS Business School offers a simple tutoring system, whereby the Program's professors are available to participants to clarify doubts and questions related to the sessions. The material delivered in the sessions allows for a follow-up and updating of each of the modules.

Likewise, some EBS alumni, selected by the Academic Council, accompany the new participants in their first steps in the School.

EBS aims to generate a system of business and personal relationships that allows companies to open up to new projects and realities. Personal relationships are a key factor in the configuration of the School.



PLACE

The activity will take place in the cities of Cáceres, Badajoz, Mérida and Seville.



Cáceres, in Extremadura, Spain, is a UNESCO World Heritage city known for its blend of medieval and Renaissance architecture. It's near the Monfragüe Biosphere Reserve and offers rich cultural traditions and gastronomy.



Seville, located in southern Spain, is famous for its rich Moorish heritage, flamenco dancing, and historical landmarks. Key attractions include the Alcázar Palace, the Gothic Seville Cathedral, and the Giralda bell tower.



Mérida, in Extremadura, Spain, is a UNESCO World Heritage city. According to historiographic tradition, was founded as a Roman colony in 25 B.C. by order of Emperor Octavian Augustus to serve as a retreat for veteran soldiers (emeritus).



Badajoz is a Spanish municipality and city, capital of the province of the same name, in the autonomous community of Extremadura. It has a population of 153,836 inhabitants. It is the most populated city in Extremadura and the largest economic, commercial and service center of the entire autonomous community of Extremadura.

ACTIVITY

Fees for the activity include:

- Course fees
- Masterclasses
- Bus transfers from/to the airport
- Travel to the companies visited during the days of the course
- Translation into the original language.
- Coffees

Fee: 1,550.00 € / participant





Through training, EBS aims to transform the perspective of the public company and improve the skills of managers and employees.



SERVING PUBLIC ORGANIZATIONS

The public companies and organizations participating in EBS actions have highlighted the wealth of organizations, and their willingness to collaborate. The presence in the classrooms of business and public administration managers enriches the groups and reveals new concerns and solutions.



Non exhaustive list

Ayuntamiento de Cáceres
 Ayuntamiento de Plasencia
 Ayuntamiento de Serradilla (Cáceres)
 Cluster del Conocimiento de Extremadura
 Consejería de Admón. Pública y Hacienda
 Consejería de Economía, Empleo y Transformación Digital
 Consejería de Sanidad y Dependencia
 Cooperativa de Regantes de Extremadura
 Corporación Extremeña de Medios Audiovisuales
 Diputación Provincial de Cáceres
 Escuela de Administración Pública de Extremadura
 Escuela de Guerra Naval
 Fomento de Extremadura
 Fundecyt-Parque Científico y Tecnológico
 Fundesalud
 Guardia Civil
 ICEX
 Instituto de la Juventud de Extremadura
 Junta de Extremadura
 Ministerio de Defensa
 Ministerio de Economía
 Ministerio de Sanidad y Consumo
 Paradores de Turismo
 Patrimonio Nacional
 Red Extremeña de Desarrollo Rural (REDEX)
 Universidad de Extremadura
 Xunta de Galicia

